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Department of Management Studies and Research

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Educational Qualification	2018: PhD., Specialization: Marketing Annamalai University, Chidambaram 2009: MBA (Marketing), Alagappa University 2002: B.E (Electronics and communication Engineering) Trichy Engineering College Affiliated to Bharathidasan University	
Experience	Teaching	
	Research	5 years
	Industry	13 years
Area of Research Interests	<ul style="list-style-type: none">• Human Resource• Marketing	
Publications	National Conferences:1	International Conferences:
	National Journals: 2	International Journals: 2
Professional Memberships/ Awards / Honors		