Best Practices - DBITAA

The DBITAA has adopted the following best practices in AY 2021-22.

Best Practice 1: DBIT Alumni Portal (powered by Vaave)

1. Title of the Practice

DBIT-Bangalore Alumni Portal

2. Objectives of the Practice

The Objectives of this Alumni Portal can be listed as:

- 1. To Bring all alumni on a common platform and synergize resourcefulness.
- 2. To Strengthen the connect between Alumni and Alma mater.
- 3. To Manage Centralized Alumni Database.
- 4. To Facilitate One-on-One & Group Chat/Discussions among Alumni.
- 5. To Identify & Showcase Alumni Achievers.

3. The Context:

Many colleges maintain the data of alumni manually. Updating this data in the manual system from time to time is tedious. If the student needs any help/support from their senior alumni, they have to approach the alumni association. Overall collecting and maintaining the information is a cumbersome task in this system.

The Alumni Portal allows students / alumni to register through online. The Students can directly communicate with the alumni regarding Job, or any help / support / mentoring. The Alumni Portal has several other additional features.

4. The Practice:

To make the use of Alumni Portal among the alumni and students more effective, the activities were streamlined as:

- 1. Loading the alumni data from the excel sheets into portal database.
- 2. Sending the Invitation emails to such alumni to get registered on the portal and update their profiles
- 3. Sharing the latest updates or news from the institute to all the alumni members.
- 4. Sharing of Job opportunities from the senior alumni to recently passed out graduates in the Job Board.
- 5. Identifying and Showcasing the Achievements of our Distinguished /

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6. Registering the Final year students into the alumni portal to get the help or support for Internships / Projects directly from their senior alumni.

7. Sending Birthday wishes and Festival wishes to all the registered alumni automatically through the alumni portal.

5. Evidence of Success:

As per the current statistics, the DBIT alumni database on portal consists of 8750 members and there are 2300 registered members on the portal.

Around 43 candidates are placed through the referrals from senior alumni to their juniors through the job portal during 2021-22.

The Events, Activities and Reunions are planned and shared with all the Alumni through the portal. The Photo Albums for each of the Events were created and uploaded into the portal for easy access to all the alumni.

The Achievements of our Distinguished / Enterprising / Young alumni are showcased in the form of "Star of the Month" and "Young Achiever of the Month" series and shared with all the alumni through portal.

6. Problems Encountered and Resources Required

The Registrations of alumni from senior batches may not be appreciable even after sending the Invitation emails to all the alumni through portal. So follow-up emails and WhatsApp messages are to be sent to all the alumni to increase the number of registrations on portal.

It is compulsory for all the final and pre-final year students of the institute to get registered on the alumni portal before their graduation so that the alumni database is up to date and they can update their profile post-graduation at any time with their latest information.

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Best Practice 2: DBITAA Telegram Group

1. Title of the Practice

DBITAA-Bangalore Telegram Group

2. Objectives of the Practice

The Objectives of this Alumni Telegram Group can be listed as:

- 1. To provide the extended Placement Support to its alumni, through alumni.
- 2. To enlighten about the various Job / Internship Opportunities to the freshly graduated alumni and to apply for the same through the platform.
- 3. To share the Job / Internship Openings by senior alumni to their juniors through referrals.

3. The Context:

The Training & Placement Dept. assists in the placements of graduating students through On-campus or Off-campus placement drives. However not all of them gets placed during their final year of graduation. Some of them will be looking out for Jobs even after graduation. So in order to assist such job aspiring graduates from the recently passed out batches, the DBITAA has created an exclusive Telegram Group as a gateway for Job Opportunities to the fresh graduates by alumni network through referrals.

4. The Practice:

To make use of DBITAA Telegram Group among the alumni and students more effective, the activities are streamlined as:

- 1. Creating a separate registration page for the alumni and students to join this Telegram Group.
- 2. Sending the Invitation emails and WhatsApp messages to all the alumni and final year students to join this Telegram Group.
- 3. Sharing of Job opportunities from the senior alumni to recently passed out graduates in the Group and requesting the applications from interested candidates.
- 4. Verifying, Shortlisting and Sharing the resumes of the Interested and Eligible candidates of DBIT to the referring alumnus for further selection process.
- 5. Updating the Status / Results of the selection process on the jobs posted in the Telegram Group.
- 6. Sharing the Congratulations poster of the selected candidates through referrals

5. Evidence of Success:

As per the current statistics, the DBIT Telegram Group consists of 1700 members (alumni and final year students).

Around 43 candidates are placed through the referrals from senior alumni to their juniors through the job portal during 2021-22.

6. Problems Encountered and Resources Required

It is often found that the fresh batches of alumni get Job assistance and eventually get placed through the support of their seniors, but the placed alumni rarely inform the same to the office of alumni relations. Hence quantifying the success rate of Placements is found to be difficult.

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