#### DON BOSCO INSTITUTE OF TECHNOLOGY

Kumbalgudu, Mysuru Road, Bengaluru-74, Karnataka



A REPORT

ON

## "Creating Women Managers for Tomorrow"

Organized by:

Department of Management Studies and Research

Coordinated by

PROF SHIVALINGAPPA .B Assistant Professor

DBIT Campus: MBA Seminar Hall

11<sup>th</sup> August 2022,

(11-08-2022)

2021-2022

#### CREATING WOMEN MANAGERS OF TOMORROW

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#### Authentication Page.

A REPORT ON: "Creating Women Managers for Tomorrow"

Organized by: Department of Management Studies and Research

Coordinated by: PROF SHIVALINGAPPA, Assistant Professor

Held at Venue : MBA Seminar Hall

On/ During Event Date/Period: 11-08-2022

Resource Person (s) Name (s) and their Affiliation: Speaker: Prof. SARITHA.L

Assistant Professor, MBA, DBIT

Academic Year: 2021-2022

Signature of the Coordinator with date:

Signature of the HOD with date:

DON BOSCO INSTITUTE OF TECHNOLOGY

Kumbalagodu, Mysore Road, Bangalore - 74

Signature of the Head-IQAC with date:

Don Bosco Institute of Technology 121 Mysore Road, Kumbalagodu

Bengaluru-560 074

Signature of the Principal with date:

PRINCIPAL

Don Bosco Institute of Technology Kumbalagodu, Mysore Road, Bangalore - 560 074.

#### Introduction/ Preamble

Don Bosco Institute of Technology is committed to creating a culture where every employee thrives. At DBIT, gender diversity is Intense to our success. We believe that diversity in every aspects — including of thought and experience — creates a stronger workforce and promotes creative, innovative thinking.

"Only Diversity in Gender is not focused, but in every form of diversity," At DBIT, when we search for creamy layer of candidates we encourage diverse and leadership traits among students. We motivate talent within DBIT by striving for gender equality and generating inclusive thinking from the top down, and we give our employees the freedom to develop innovations that can make the impossible possible. Engaging everyone in our workforce, and having leadership that represents the people in our communities, creates a culture where every employee can thrive.

Our organizational framework and employee resources sustain long-term commitment from our employees, and ultimately long-term value for our business.

Don Bosco Institute of Technology has developed programs, established policies, and set statistical benchmarks to reach better gender diversity and equality.

The Speaker has organized a video on this event which had a significant message and a powerful one, to motivate women. Her speech started with various by quoting the influential women leader in the world and their quotes.



Despite black women's status as the fastest-growing group of entrepreneurs, those of us in that community still face some of the biggest challenges. The American Express report, for instance, found that, "The gap is widening between the average revenue for businesses owned by women of color and those owned by non-minority women."

Here's where Oprah comes in: After a month of celebrating our racial and ethnic history, there's no better point to share the three key teachings from this media powerhouse that stand the test of time. These teachings are what set Oprah apart, and are what I believe can forge the difference between women who have a successful revenue-generating business -- and those who don't.

#### **Objectives and Learning Outcomes**

The seminar aimed at Gender Equality: Achieving Women's Rights and create awareness on their hidden leadership qualities. The Gender Equality campaign brings together people from different age, ethnicity, race, religion of this nation that will create the more women leader to the world. Her talk focuses on the fact that it is the time to get more women leaders, understand their challenges and focus on women's leadership attributes and gender equality. She has given an idea on women empowerment.

- "Everyone can be a leader. Leadership is inbuilt."
- · Understand one's leadership attributes
- · Do a self SWOT analysis
- Know yourself better

Also dealt on how to overcome the family and work life stress through meditation, vacation etc. which helps to reduce Stress, practise right life style maintain good health and spread positivity. She also motivated with the real stories of women leaders who took great struggle to reach their dreams.

She also shared her thoughts on bringing an Presentation on Famous Women Leaders and encourage the students to become one of the better women leaders for tomorrow. She also gave insights about various women's federations which works for the empowerment of the women such as Federations and Associations, National Alliance of Young Entrepreneurs, India Council of Women Entrepreneurs, New Delhi, Association of Women Entrepreneurs,

#### Resource Person(s) Details



Prof. SARITHA. L Assistant Professor

B.E (Electrical and Electronics Engineering), M.B.A Human Resource & Systems professional with 10 plus years of post qualification experience. In different Management Institutions/B Schools.

- Currently working as an Asst Prof. at Don Bosco Institute of Technology in the MBA Dept. affiliated to VTU
- Specialized in the Human Resource, Systems and Technology areas.
- Published various papers in International and National journals
- Around 7 plus years of experience working as an Asst. Professor and Placement Coordinator in different Management Institutions. Teaching Experience in Management Institutions/B Schools.
- Industry experience in United States based Recruitment and Staffing Industry.
- 2.5 years of experience in US Recruitment Industry based at Bangalore head quartered at South Plain field New Jersey USA and Dallas TX USA.

#### EDUCATION (Full time)

MBA -HR & Systems (July 2005 - March 2007)

Alagappa Institute of Management, Alagappa University, Karaikudi

BE- Electrical and Electronics Engineering (Sep 2000 – June 2004)

Government College of Engineering, Periyar University, Salem

HSC-Computer Science (July 1998 - March 2000)

Alagappa Matriculation Higher Sec. School

#### CREATING WOMEN MANAGERS OF TOMORROW

35.	1DB21BA059	VAISHALI UDAY KOLAMBKAR	Dardall
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38.	1DB20BA006	GUNASHREE	Hunash.
39.	1DB20BA007	HARSHITHA B S	Hanshda 2.3
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53.	1DB20BA038	SHEBA KHANUM	Sphal
54.	1DB20BA039	SOUNDARYA H M	(80)
55.	1DB20BA042	TEJESWINI G S	Teelheeh

Program Coordinator

HOD MBA

Sponsors: Don Bosco Institute of Technology

#### Execution Approach/ Schedule/Time Table/Flow



DON BOSCO
INSTITUTE OF TECHNOLOGY

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#### Participants feedback Summary

Programme Location: Don Bosco Institute of Technology, Kumbalagodu,

Mysore road, Bangalore

Date: 11th August 2022

Total No. of Participants: 55

Q.1) From where you got the information about this programme?

a) Dept. Circulars

55 Nos. (100 %)

b) Other (Please Specify)

0 Nos.

Q.2) What is your opinion about the duration of Programme?

a) Short

c) Long

44 Nos. (80.00 %)

b) Adequate

11 Nos. (20.00 %) 0 Nos. (0.00 %)

Q.3) Did you find the Programme useful?

a) Very much

45 Nos. (82.00 %)

b) To some extent

10 Nos. (1.00 %)

c) Not useful

0 Nos.

Q.4) Did it fulfil your expectations?

a) Yes

35 Nos. (64.00 %)

b) To some extent

20 Nos. (36.00 %)

c) No

0 Nos.

Q.5) Planning of the Programme

a) Excellent

45Nos. (80.00 %)

b) Very good

11 Nos. (20.00 %)

c) Good

0 Nos.

d) Satisfactory

0 Nos.

e) Poor

0 Nos.

#### WAYANAMAC EDUCATION TRUSTS

#### DON BOSCO INSTITUTE OF TECHNOLOGY



KUMBALAGODU, BENGALURU - 560074 Ph:080 - 28437028, 30 Website: www.dbit.co.in

#### Department of Management Studies and Research



From,

Date: 02-08-2022

The HoD MBA Department DBIT Bangalore-560074

To,

The Principal
DBIT, Kumbalgodu,
Bangalore-560074

Respected Sir,

**Subject:** Requisition for conducting Webinar on "Creating Women Managers for Tomorrow" in the MBA department-Reg.

We the undersigned kindly request you to permit us to conduct webinar on "Creating Women Managers for Tomorrow" in the MBA on 11<sup>th</sup> August 2022 for the Women Students of MBA. Half a day's session will start from 10am to 12.30am.

Thanking You

Yours Faithfully

HOD

PRINCIPAL

PRINCIPAL

Don Bosco Institute of Technology
Kumbalagodu, Mysore Road,
Bangalore - 560 074

#### WAYANAMAC EDUCATION TRUST®

# DON BOSCO INSTITUTE OF TECHNOLOGY KUMBALAGODU, BENGALURU - 560074 Ph:080 - 28437028, 30 Website : www.dbit.co.in







#### SESSION ON CREATING WOMEN MANAGERS FOR TOMORROW

#### II&IV SEM MBA BATCH 2022-24 and 2021-23 DATE: 11th August 2022

SI.NO.	USN	NAME OF THE STUDENT	Signature
1.	1DB21BA001	AISHWARYA M	A'18 10-M2.
2.	1DB21BA002	AISIRI T M	Aisini T.M
3.	1DB21BA005	ANANYA R	Ancerusa.
4.	1DB21BA006	ANKITHA K M	Ankithe.
5.	1DB21BA007	ANUSHA K S	Anusha K.D
6.	1DB21BA008	BHARATI V KURATTI	Bharathi
7.	1DB21BA009	BHAVYA T M	Banyas
8.	1DB21BA010	BHUMIKA J K	Jy J
9.	1DB21BA011	BINDUSHREE K	Bindy
10.	1DB21BA014	DIVYA UMAKANT RAIKAR	Drujamailear.
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12.	1DB21BA021	KAVANA PRASHANTH	49
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14.	1DB21BA023	KEERTHANA K P	kelithe.
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16.	1DB21BA027	KRUPALI S MALSEKAR	(Kong).
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18.	1DB21BA031	LIKHITHA S	Likhitha . 8
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26.	1DB21BA040	NIVEDITHA B E	Niveditha
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28.	1DB21BA047	RADHIKA R SONI	Radhke
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30.	1DB21BA053	SHRUTI M NAYAR	Charle
31.	1DB21BA054	SHWETHA V	Ch. Man V
32.	1DB21BA055	SMITA S GAONKAR	Spachcas
33.	1DB21BA056	SRUJANA	Supina
34.	1DB21BA057	TEJA UDAY PEDNEKAR	Danker

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45.	1DB20BA018	MANASA Y	
46.	1DB20BA021	NIVEDITHA B S	Ninoli
47.	1DB20BA025	POOJASHWINI	Rowel
48.	1DB20BA030	RAKSHA LOKESH	(Rhofee)
49.	1DB20BA032	RENUKA B U	Remarkers Bur
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54.	1DB20BA039	SOUNDARYA H M	(Allau
55.	1DB20BA042	TEJESWINI G S	Tooldood

Program Coordinator

HOD MBA Head of Department MBA Department

DON BOSCO INSTITUTE OF TECHNOLOGY

Kumbalagodu, Mysore Road,

Bangalore - 74

WAYANAMAC EDUCATION TRUST®



# DON BOSCO

#### INSTITUTE OF TECHNOLOGY



(Approved by AICTE New Delhi, Affiliated to VTU) NAAC Accredited Institution KUMBALAGODU, BENGALURU - 560074 Ph:080 - 28437028, 30 Website: www.dbit.co.in

The HOD, Faculty, Members of MBA association solicit the honor of your Esteemed presence for the

### Seminar

"Creating Women Managers for Tomorrow



ORGANIZED RY DEPARTMENT OF MBA

On 11th August 2022 10 AM

RESOURCE PERSON

PROF. SARITHA L

Assistant Professor, Department of Management Studies and Research, DBIT

SRI. B. BYLAPPA

President, WET

SRI. P.B. MANJUNATH

Vice President, WET

**PROF.SHYAM SUNDAR SA** 

HOD-MBA, DBIT

SRI. RAGHAV BYLAPPA

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Secretary, WET

PROF. UMASHANKAR

Principal, DBIT

Presided by

will felicitate the function

Time: 10AM to 1PM

Venuc: MBA Seminar Hall

All are cordially invited

#### DON BOSCO INSTITUTE OF TECHNOLOGY

Kumbalgudu, Mysuru Road, Bengaluru-74, Karnataka



A REPORT

ON

# "WOMEN ENTREPRENEURS IN THE BUSINESS WORLD"

Organized by:

Department of Management Studies and Research

Coordinated by

PROF SHIVALINGAPPA .B Assistant Professor

DBIT Campus: MBA Seminar Hall

8<sup>th</sup> July 2022,

(08-07-22)

2021-2022

#### WOMEN ENTREPRENEURS IN THE BUSINESS WORLD

#### 2021-2022

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persons and guests, any other details, List of Partic	ipants with	signatu	re, Ne	wspaper	Pub	lication

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A REPORT ON: "WOMEN ENTREPRENEURS IN THE BUSINESS WORLD"

Organized by: Department of Management Studies and Research

Coordinated by: PROF SHIVALINGAPPA, Assistant Professor

Held at Venue : MBA Seminar Hall

On/ During Event Date/Period: 08-07-22

Resource Person (s) Name (s) and their Affiliation: Speaker: Prof. SARITHA.L

Assistant Professor, MBA, DBIT

Academic Year: 2021-2022

Signature of the Coordinator with date:

Signature of the HOD with date:

MBA Department

DON BOSCO INSTITUTE OF TECHNOLOGY
Kumbalagodu, Mysore Road,

Signature of the Head-IQAC with date:

Director - IQAC

Don Bosco Institute of Technology Mysore Road, Kumbalagodu Bengaluru-560 074

Signature of the Principal with date:

PRINCIPAL

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The Speaker has organized a video on this event which had a significant message and a powerful one, to motivate women. Her speech started with various by quoting the influential women leader in the world and their quotes.

Kiran Mazumdar Shaw- Top Women Entrepreneurs in India



Kiran Mazumdar Shaw

FOUNDER

Kiran Mazumdar Shaw is the founder of Biocon Limited and currently working as Executive Chairperson. Biocon Limited is a biopharmaceutical company that is based in Bangalore. Kiran finished her undergraduate degree in zoology from Bangalore University in 1973 and did her graduate degree in brewing from the University of Ballarat, Melbourne. She began Biocon India in 1978 in the garage of her rented house in Bangalore.

#### **Objectives and Learning Outcomes**

The seminar aimed at Gender Equality: Achieving Women's Rights and create awareness on their hidden leadership qualities. The Gender Equality campaign brings together people from different age, ethnicity, race, religion of this nation that will create the more women leader to the world. Her talk focuses on the fact that it is the time to get more women leaders, understand their challenges and focus on women's leadership attributes and gender equality. She has given an idea on women empowerment.

- · "Everyone can be a leader. Leadership is inbuilt."
- Understand one's leadership attributes
- Do a self SWOT analysis
- · Know yourself better

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Government College of Engineering, Periyar University, Salem

HSC-Computer Science (July 1998 – March 2000)

#### Audience

# .DON BOSCO INSTITUTE OF TECHNOLOGY



Department of Management Studies and Research

## SESSION ON WOMEN ENTREPRENEURS IN THE BUSINESS WORLD

II&IV SEM MBA BATCH 2022-24 and 2021-23 DATE: 8<sup>th</sup> July 2022

SI.NO. USN NAME OF THE STUDENT Signature 1 1DB21BA001 AISHWARYA M N. Stage 2. 1DB21BA002 AISIRI T M 3. 1DB21BA005 ANANYA.R Marya 4. 1DB21BA006 ANKITHA K M Ankary. 5. 1DB21BA007 ANUSHA K S 6. Anusha 11.9 1DB21BA008 BHARATI V KURATTI Blace Hi 1DB21BA009 BHAVYATM 8. Bhouya 1DB21BA010 **BHUMIKA J K** - Visi 9. 1DB21BA011 BINDUSHREE K Bindu 1DB21BA014 10. DIVYA UMAKANT RAIKAR Limaur ailear 11 1DB21BA019 JOSNA CELESTIN LOBO Josna. C. Lobe 12. 1DB21BA021 KAVANA PRASHANTH 13. 1DB21BA022 KAVYAPD 14. 1DB21BA023 KEERTHANA K P Secthi 15. 1DB21BA024 KEERTHIA 16 1DB21BA027 KRUPALI S MALSEKAR 17. 1DB21BA029 L N RASHMI t. N Kas 18. 1DB21BA031 LIKHITHA S Likhitha. 19. 1DB21BA032 MADHAVI D A Madhavis D. A 20. 1DB21BA033 MADHUSHREE B S licas 21. 1DB21BA035 MILANA J Milana 22 1DB21BA036 MONIKA M Jisanga V 23. 1DB21BA037 NAYANA GOWDA G M 24. 1DB21BA038 NISARGA V 25. 1DB21BA039 NISCHITHA P 26. 1DB21BA040 NIVEDITHA B E Windstha B. r Pyshpalatha.c 27. PUSHPALATHA C 1DB21BA046 1DB21BA047 28. RADHIKA R SONI 29. 1DB21BA051 SAHANA M Laborry 30. 1DB21BA053 SHRUTI M NAYAR Though 31 1DB21BA054 SHWETHA V Shudhar 32 1DB21BA055 SMITA S GAONKAR Pachkas. 33. 1DB21BA056 SRUJANA Rujana 34. 1DB21BA057 TEJA UDAY PEDNEKAR

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### WOMEN ENTREPRENEURS IN THE BUSINESS WORLD

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49.	1DB20BA032	RENUKA B U	Reenvelu Buy
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51.	1DB20BA036	SALONI	
52.	1DB20BA037	SANGEETHA B S	SamSu
53.	1DB20BA038	SHEBA KHANUM	Stolperes
54.	1DB20BA039	SOUNDARYA H M	S. Au
55.	1DB20BA042	TEJESWINI G S	Tores hund

Program Coordinator

HOD MBA

#### WOMEN ENTREPRENEURS IN THE BUSINESS WORLD

Programme Location: Don Bosco Institute of Technology, Kumbalagodu,

Date: 8<sup>TH</sup> July 22

Total No. of Participants: 55

Q.1) From where you got the information about this programme?

a) Pamphlets / Broachure

00 Nos. (0 %)

b) Newspaper Advertisement

00 Nos. (0.0 %)

c) Posters/ Hand Bills

50 Nos. (100 %)

d) Other (Please Specify)

5Nos. (thru Friends)

Q.2) What is your opinion about the duration of Programme?

a) Short

42 Nos. (76.00 %)

b) Adequate

13 Nos. (24.00 %)

c) Long

0 Nos. (0.00 %)

Q.3) Did you find the Programme useful?

a) Very much

45 Nos. (82.00 %)

b) To some extent

10Nos. (18.00 %)

c) Not useful

0 Nos.

Q.4) Did it fulfil your expectations?

a) Yes

50 Nos. (90.00 %)

b) To some extent

5 Nos. (10.00 %)

c) No

0 Nos.

Q.5) Planning of the Programme

a) Excellent

50Nos. (90.00 %)

b) Very good

5 Nos. (10.00 %)

c) Good

0 Nos.

d) Satisfactory

0 Nos.

e) Poor

0 Nos.

### Execution Approach/ Schedule/Time Table/Flow



Execution Approach/ Schedule/Time Table/Flow

MATANAMA EDUCATOR TRUSTS

DON BOSCO

INSTITUTE OF TECHNOLOGY

ASSESSMENT AT THE HOD, Faculty Members of MBA attraction to licit the honor of your

Esteemed presence for the

Seminar

Women Entrepreneurs in the Business

| World |

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BY

DEPARTMENT OF MED

BY

DEPARTMENT OF MED

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RESOURCE PRESON

PROF. SARITHA L

Gerbland Professor, Department of Management Studies and Research, DESS

SEL P.B. MANJUNATH SEL RAGHAY ETLAPPA

VICTORIAN SUNDAR SA PROF. UMASHAMKAR

TOTALE JET

Presided by

Will felicitate the function

Time: 19AM 19 18M

All are cordially lavited

Coordinator: Grof. Skivlingappa B

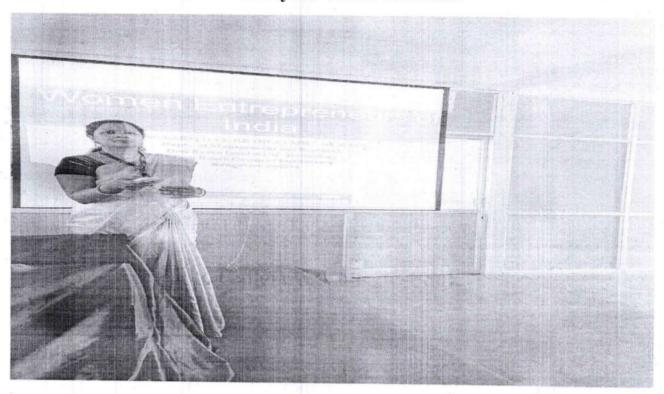
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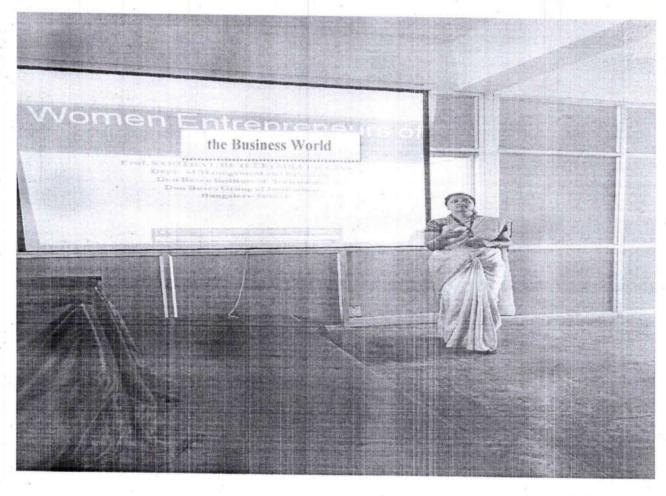
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Participants feedback Summary

### WOMEN ENTREPRENEURS IN THE BUSINESS WORLD

## Photo Gallery & Video weblink





#### WAYANAMAC EDUCATION TRUST 8

#### DON BOSCO INSTITUTE OF TECHNOLOGY



KUMBALAGODU, BENGALURU - 560074 Ph:080 - 28437028, 30 Website : www.dbit.co.in

#### Department of Management Studies and Research



From,

Date: 04-07-2022

The HoD MBA Department DBIT Bangalore-560074

To,

The Principal DBIT, Kumbalgodu, Bangalore-560074

Respected Sir,

Subject: Requisition for conducting Webinar on "Women Entrepreneurs in the Business World" in the MBA department-Reg.

We the undersigned kindly request you to permit us to conduct webinar on "Women Entrepreneurs in the Business World" in the MBA on 8<sup>th</sup> July 2022 for the Women Students of MBA. Half a day's session will start from 10am to 12.30am.

Thanking You

Yours Faithfully

04/02/23

HOD

PRINCIPAL

PRINCIPAL

Don Bosco Institute of Technology

Kumbalagodu, Mysore Road,

Bangalore - 560 074...

**WAYANAMAC EDUCATION TRUST®** 



# DON BOSCO

#### INSTITUTE OF TECHNOLOGY



(Approved by AICTE New Delhi, Affiliated to VTU)

NAAC Accredited Institution

KUMBALAGODU, BENGALURU - 560074

Ph:080 - 28437028, 30 Website: www.dbit.co.in

The HOD, Faculty, Members of MBA association solicit the honor of your Esteemed presence for the

Seminar

on

"Women Entrepreneurs in the Business World"



ORGANIZED BY

DEPARTMENT OF MBA

On 8th July 2022 10 AM

RESOURCE PERSON

PROF. SARITHA L

Assistant Professor, Department of Management Studies and Research, DBIT

SRI. B. BYLAPPA

President, WET

SRI. P.B. MANJUNATH

Vice President, WET

PROF.SHYAM SUNDAR SA

HOD-MBA, DBIT

SRI. RAGHAV BYLAPPA

Secretary, WET

PROF.UMASHANKAR

Principal, DBIT

Presided by

will felicitate the function

Time: 10AM to 1PM

Venuc: MBA Seminar Hall

All are cordially invited

Coordinator: Prof.Shivlingappa B

Dept. of MBA, DBIT

#### WAYANAMAC EDUCATION TRUSTS

## DON BOSCO INSTITUTE OF TECHNOLOGY



KUMBALAGODU, BENGALURU - 560074 Ph:080 - 28437028, 30 Website : www.dbit.co.in

#### Department of Management Studies and Research



#### SESSION ON WOMEN ENTREPRENEURS IN THE BUSINESS WORLD

#### II&IV SEM MBA BATCH 2022-24 and 2021-23 DATE: 8<sup>th</sup> July 2022

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Program Coordinator

Hea**HOD) MBA**ment
MBA Department
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